

Collin Brown

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collinb.art

Work Experience

Multimedia Specialist

WTS | Wichita, KS | May 2024 – Current

Design, implement, and manage websites for multiple clients varying in scale and complexity. Assist in the design and pre-production of print files including magazines, post cards, etc.

Multimedia Content Intern

Tabor College | Hillsboro, KS | January 2021 – May 2024

Photographed various campus events and activities, processed and edited images used for marketing and communications materials. Designed graphic assets used in a variety of media.

Graphic Designer (Contractor)

Kansas State Fair | Hutchinson, KS | June 2023 – December 2023

Created multiple assets and materials to support the marketing of the Fair. Designed the layout for the 2023 Visitor's Guide. Worked with multiple departments on various projects.

Graphic Design Professor's Assistant

Tabor College | Hillsboro, KS | August 2022 – December 2022

Provided assistance to students learning the fundamentals of graphic design. Fulfilled requests of the professor. Created lecture and homework materials.

Marketing Intern (Full-time)

Berry Companies | Wichita, KS | June 2022 – August 2022

Designed digital and physical graphics and materials for multiple brands within one overarching company. Created various content used in marketing and communications pieces. Worked with others to develop marketing strategies.

Volunteer Experience

A/V Technician

Hillsboro MB Church | Hillsboro, KS | 2016 - Current

Photographer

Ridgepoint Church | Wichita, KS | 2024 - Current

Skills

Identity design
Layout design
Digital photography

Tools

Proficient In:

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Lightroom
Adobe Premiere Pro
Figma
WordPress
HTML & CSS

Experience With:

Adobe After Effects
DaVinci Resolve

Interests

Lifelong learning
Film photography
Writing

Education

B.A. in Graphic Design
B.A. in Psychology
Tabor College | Hillsboro, KS
Graduated May 2024

References

Available upon request.



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Design Portfolio

The Kansas State Fair Visitor's Guide

I led the design of the Kansas State Fair's Visitor's Guide. This project push my creative boundaries and tasked me with communicating with many departments for information, content and creative feedback.

Honed my ability to be creative within a tight brand system.



layout design, prepress, brand systems

Digital Ads for Berry Companies

Berry Companies manages many machinery divisions; each with differing brand standards, colors, and typography.

Working with multiple brands while still making sure that each ad feels similar was quite the design challenge.



In Cod We Trust Branding

A brand system for a fish and fry food truck located in Rhode Island. The brand takes inspiration from naval themes. The voice of the brand is rugged, yet sincere.



brand identity, layout design

Children's Book

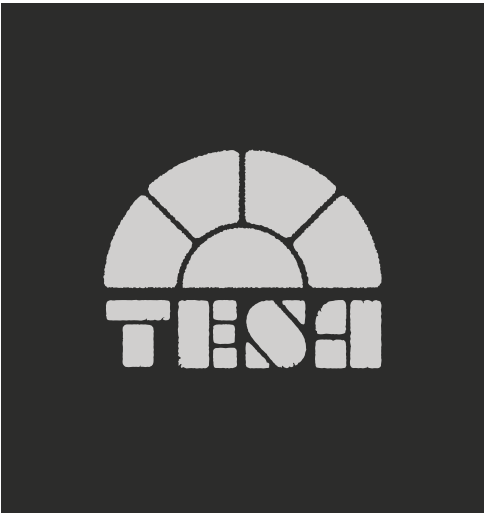
The Lost UFO was illustrated and written entirely by me. I created the artwork in the iPad drawing application, Procreate. Then, I laid out the text and pages in Adobe InDesign.



TESA Brand Creation

This is a brand standards guide for the Terman Environmental Study Area. The main goal of this project was to establish a strong brand system. This brand feels both rugged and competent.

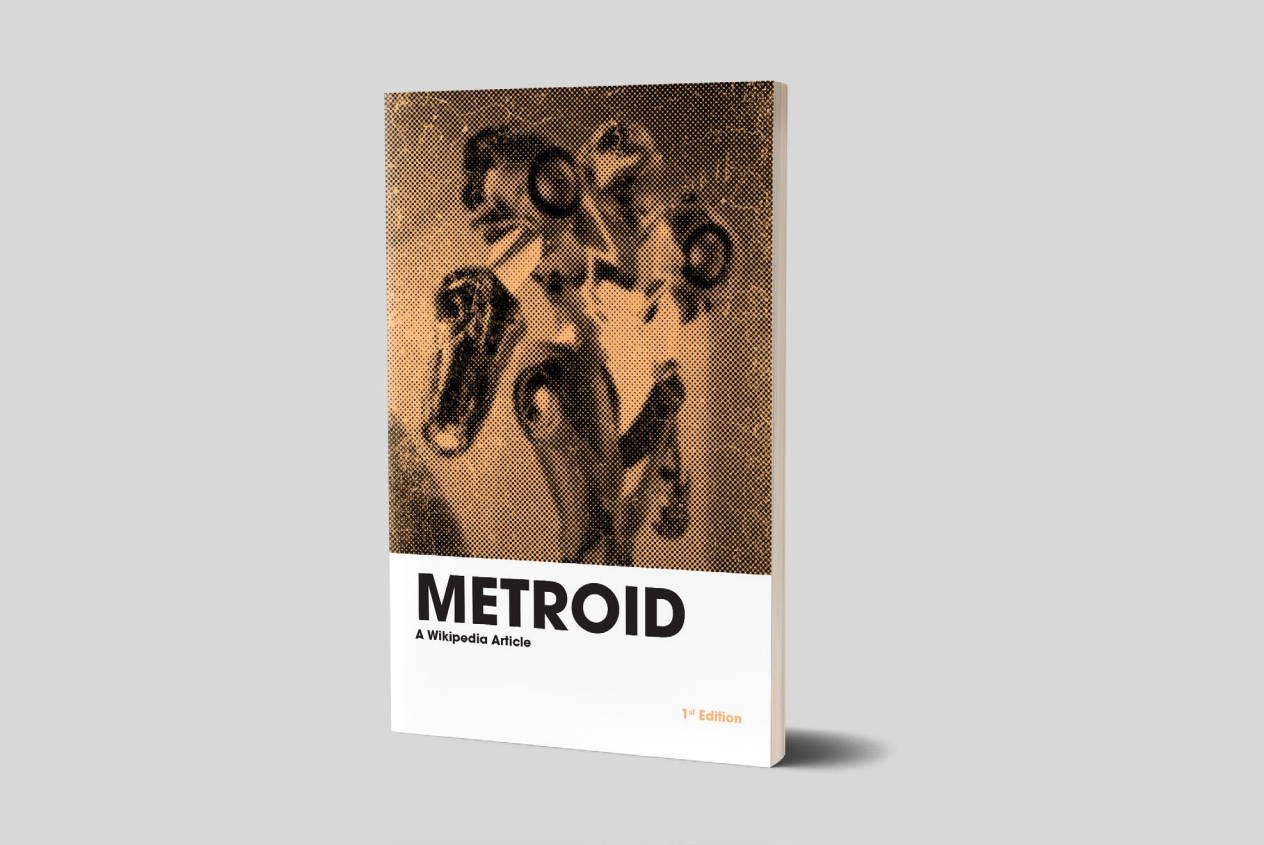
Other goals included creating physical and digital collateral pieces. For example, business cards, letterhead, and an app mockup.



brand identity, layout design, photography

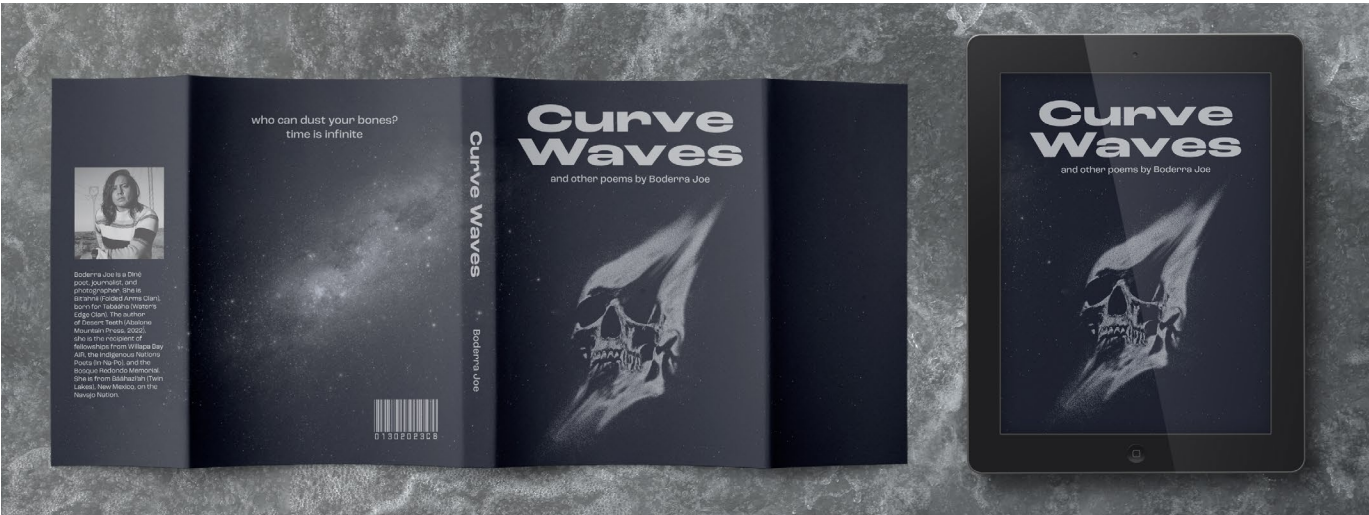
Wikipedia Booklet

The goal for this project was to create a booklet about a topic. The history of Metroid was the chosen topic. Metroid is a video game franchise created by Nintendo.



Curve Waves Poem Books

Designed three distinct book covers based on the poem Curve Waves by Boderra Joe. The poem features many astronomy-based themes and phrases.



typography, layout design

Student Life & Mental Health Campaign Branding

A brand identity for a mental health campaign at Tabor College. The brand is designed to feel positive and welcoming.



brand identity